 ***Programme Outline***

**Potential Programme Title:**

**Sell it in one line:**

**Genre (***Documentary/Drama/Factual etc***):**

**General Synopsis:**

**Structure:** (include studio/location)

**Format:** (Duration and episodes, helpful but not essential)

**Target Audience (***helpful but not essential***):**

**Presenter/Cast/Contributors**

In your opinion, which companies could be interested in sponsorship of the programme**:**

**Contact details:**

**Email:** **Telephone:**